



## **„AI4Globe“ Initiative**

### **Terms and Conditions**

#### **1. Introduction**

These Terms and Conditions govern the partnership for the implementation of the „AI4Globe“ initiative, a project created and owned by LLC “Business and Technology University” (hereinafter referred to as “BTU”). The AI4Globe project aims to increase Artificial Intelligence (AI) literacy among four key target groups: Businesses, Academia, Women and Children, empowering diverse communities to harness the transformative potential of AI. The Project aims to have a global reach, i.e. share the AI literacy model with stakeholders worldwide.

By applying to implement the project in your own country, you (hereinafter referred to as the “Partner”) agree to comply with the terms and conditions set forth herein.

#### **2. Ownership and Intellectual Property**

2.1 The AI4Globe project, including all curriculums, multimedia content, education program(s) and other relevant resources (hereinafter referred to as the "Project Materials"), is the intellectual property of BTU.

2.2 The Partner acknowledges that BTU holds full rights (property and non-property rights), titles, and interests in the Project Materials and that the Partner’s use of such materials is contingent upon compliance with these Terms and Conditions.

2.3. For the purposes of making a collaborative effort to expand the overall resource pool for the AI4Globe project, the Partner is encouraged to submit additional content for inclusion in the Project Materials. BTU will review all submitted content, and upon approval, incorporate it into Project Materials. Submitted content will remain under BTU’s ownership.

#### **3. Partnership and Permission to Implement**

3.1 Interested parties may apply for permission to implement the AI4Globe project in their country by completing and submitting the foregoing application form.

3.2 Upon approval, the Partner will be granted non-exclusive, non-transferable rights to use the Project Materials for AI literacy promotion within their designated country and target groups.

3.3 The Partner will receive access to a comprehensive curriculum, multimedia content, and an AI literacy program tailored to different communities as part of the GROW framework, which focuses on resource sharing and global engagement (AI4Globe).

3.4 The permission granted does not include the right to sublicense, share, or otherwise distribute/use the Project Materials to any third party without express written consent from BTU.

3.5. In case of violation of the article 3.4, BTU has the right to impose responsibility on the other party.



#### **4. Collaboration with Business and Technology University**

4.1 The Partner agrees to collaborate with BTU throughout the implementation of the AI4Globe project.

4.2 BTU will provide guidance and may facilitate Train-the-Trainer (ToT) sessions, workshops, AI shadowing, and consultation services to ensure effective implementation of the project(AI4Globe).

4.3 The Partner must communicate regularly with BTU, providing updates and reports on project progress, including metrics on training outcomes, stakeholder engagement, and challenges encountered.

#### **5. Restrictions on Use and Distribution of Materials**

5.1 The Partner is prohibited from modifying, reproducing, distributing, or sharing the Project Materials with any third party without the prior written consent of BTU.

5.2 All Project Materials are to be used exclusively for the purposes of implementing the AI4Globe project within the approved territory and target demographics (AI4Globe).

5.3 The Partner may not modify the AI literacy model, including methodologies and materials, without obtaining permission from BTU to ensure the global consistency of the AI4Globe initiative.

5.4. The party is obliged to respect and protect the intellectual property and copyright of BTU.

#### **6. Marketing and Brand Guidelines for AI4Globe**

6.1 The Partner agrees to follow the official AI4Globe branding and marketing guidelines when promoting the AI4Globe initiative. All marketing materials, including logos, digital content, social media posts, and any promotional activities, must align with the AI4Globe Brandbook.

6.2 The AI4Globe Brandbook, which will be provided to the Partner, contains instructions on the correct use of the AI4Globe logo, color schemes, typography, and other brand elements to ensure consistent global representation.

6.3 The Partner is not permitted to alter the AI4Globe branding or develop their branding materials outside of the provided guidelines without prior written approval from the AI4Globe team.

6.4 The Partner is prohibited from using the AI4Globe branding or materials in any context that is unrelated to the initiative or in association with any third-party projects without express written consent from AI4Globe.

#### **7. GROW Framework and Monitoring**

7.1 The Partner agrees to adhere to the GROW framework outlined in the AI4Globe initiative, which emphasizes inclusive and context-specific approaches to AI literacy education.



7.2 The Partner will participate in monitoring and benchmarking activities to ensure alignment with AI4Globe's objectives, including reviewing state-of-the-art AI research and assessing the needs of their country-specific demographic (AI4Globe).

7.3 The Partner will share collected data and feedback to help enhance the global catalog of AI literacy opportunities (AI4Globe).

## **8. Termination of Partnership**

8.1 BTU reserves the right to terminate the partnership and revoke the Partner's access to the Project Materials in the event of a breach of these Terms and Conditions or a failure to maintain effective communication with BTU.

8.2 In the event of termination, the Partner agrees to immediately cease all use of the Project Materials and destroy any copies in their possession.

## **9. Liability and Indemnification**

9.1 BTU will not be held liable for any direct, indirect, incidental, or consequential damages arising from the use or implementation of the AI4Globe project by the Partner.

9.2 The Partner agrees to indemnify and hold BTU harmless from any claims, liabilities, damages, or expenses resulting from their use or misuse of the Project Materials.

## **10. Governing Law and Jurisdiction**

10.1 These Terms and Conditions shall be governed by and construed in accordance with the laws of Georgia.

10.2 Any disputes arising from these Terms and Conditions or the partnership shall be subject to the exclusive jurisdiction of the courts of Georgia.

## **11. Amendments**

BTU reserves the right to modify or amend these Terms and Conditions at any time. Any such modifications will be communicated to the Partner in writing and will become effective upon such communication.